

IMAGINING A DIGITAL ECONOMY FOR ALL: LEADERSHIP SERIES

2023



*The graduate school
of global affairs
at Tufts University*



Center for
Inclusive Growth

IMAGINING A DIGITAL ECONOMY FOR ALL: LEADERSHIP SERIES (IDEALS) COURSE DETAILS

Imagining a Digital Economy for All: Leadership Series is a paced four-module online course offered through the Digital Frontiers Institute (DFI) campus on a cohort basis through asynchronous and synchronous learning techniques.

OVERALL COURSE OUTCOMES

By taking this course, you will learn about tools which enable you to:

- Identify the drivers of inclusive digitalisation.
- Contrast the trajectories of relevant benchmark countries.
- Assess the quality of data sources measuring gaps and be able to propose proxies.
- Analyse the case for market entry/ facilitating market entry in a national and cross-country context chosen by student.
- Formulate high level recommendations to close gaps identified in a chosen country.



COST
\$350



DURATION
4 Weeks
(6-9hrs per Week)



CERTIFICATION
The Fletcher School of Law and
Diplomacy at Tufts University
(Supported by MasterCard Center
for Inclusive Growth)

IMAGINING A DIGITAL ECONOMY FOR ALL: LEADERSHIP SERIES (IDEALS) SYLLABUS

MODULE 1	MODULE 2	MODULE 3	MODULE 4
What is a Leading Inclusive Digital Economy and Why Does this Matter?	Drivers of Inclusive Digitalisation: Demand and Supply	Drivers 2: Innovation and Institutions	Bringing it Together and Looking Ahead
<p>Key Concepts to Be Explored:</p> <ul style="list-style-type: none"> • Digital Economy • Digital Inclusivity • Societal Inclusion • Different Concepts of Societal 'Leadership' • Identifying Benchmark Nations • Breakout, Standout, Stall Out Zones • Digital Nations • Major International Data Regimes 	<p>Key Concepts to Be Explored:</p> <ul style="list-style-type: none"> • Demand and Supply Drivers • Digital Trust • Indicator Quality • Data Proxies • Labor Market Matching and Sorting 	<p>Key Concepts to Be Explored:</p> <ul style="list-style-type: none"> • Innovation and Institutional Drivers • Digital Public Goods • Digital Public Infrastructure • Doing Digital Business • Data Governance • Small Business Digitalisation Pathways 	<p>Key Concepts to Be Explored:</p> <ul style="list-style-type: none"> • Leapfrogging • Boundaries of Digital Economy, Government, and Society • Digital Health • Sentiment Analysis Tools • Voice • AI Impacts

IMAGINING A DIGITAL ECONOMY FOR ALL: LEADERSHIP SERIES (IDEALS) IS THIS COURSE FOR YOU?

This course is designed for professionals from the public and private sector who seek a grounding in understanding the nature, scope, and implications of the inclusive digitalised economy. This course could be used as part of onboarding of new staff and building ongoing knowledge and skills of existing personnel at all levels in any of the agencies or companies listed below.

Working Professionals Employed at:

- **The Public Sector:** National regulators and policy makers in ministries or agencies for ICT, competition, financial sector, trade and commerce who oversee who oversee aspects of digital economy; and who participate in interagency and public-private dialogue.
- **The Private Sector:** Digital first companies (Big techs, e-commerce, fintech's including small and medium businesses) who want to understand how the bigger picture context affects them and to participate in national dialogue over digital economy strategy.

Additional Persona Who May Benefit:

- Consultants and researchers seeking a foundational understanding of the developments happening in the digital economy.
- Development agency staff seeking to understand or specialise in this area.
- Inclusion related FinTech's and other startups, capital providers - or those who want to stay in the good books of regulators.
- Students from various universities especially in target areas.

PREREQUISITES

None. Although prior completion of the [Inclusive Digital Economic Development \(IDED\)](#) course is preferred.

IMAGINING A DIGITAL ECONOMY FOR ALL: LEADERSHIP SERIES (IDEALS) CERTIFICATION

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Across the decades, Fletcher has introduced new concepts into the discipline, developed new areas of study, and set the gold standard for interdisciplinary analysis and problem-solving in the field. Our faculty and alumni, experts in their fields, have authored transformative research and informed countless policymakers across continents and subject matters.

[Find Out More About The Fletcher School →](#)

COURSE INSTRUCTORS:



Bhaskar Chakravorti

Bhaskar Chakravorti is the Dean of Global Business at The Fletcher School of Law and Diplomacy at Tufts University and Founding Executive Director of Fletcher's Institute for Business in the Global Context. At the Institute, Bhaskar has launched multiple initiatives, including Digital Planet, IDEA 2030, Inclusion Inc., The "Turn?" Conference series, among others.

[Read More About Bhaskar Chakravorti →](#)



Ravi Shankar Chaturvedi

Ravi Shankar Chaturvedi is the Director of Research, Lecturer in Global Business, and Doctoral Research Fellow for Innovation and Change at Fletcher's Institute for Business in the Global Context (IBGC), where he leads the Digital Planet research program and teaches International Strategy and Innovation in the Master of Global Business Administration (GBA) program.

[Read More About Ravi Shankar Chaturvedi →](#)